

TV COMMERCIALS

CATEGORY 01 : ALCOHOLIC DRINKS

No Award



CATEGORY 02 : NON-ALCOHOLIC DRINKS

Code	Title	Brand / Service	Submitting Company	Finalist
T02/002	From China	Ivy Asian Drinks	McCann Worldgroup (Thailand) Ltd.	Finalist
T02/003	Ping Pong	Sappe' Beauti Drink	Lowe Bangkok	Finalist
T02/004	Plumper	Naturegift	Ogilvy & Mather Advertising	Finalist
T02/006	Sit ups	Naturegift	Ogilvy & Mather Advertising	Finalist
T02/010	Milk Drop	S-26	Creative Juice\Bangkok	Finalist

CATEGORY 03 : CONFECTIONERY, SNACKS, SAVORY FOODS & SEASONING

Code	Title	Brand / Service	Submitting Company	Finalist
T03/001	Squid	Dentyne Ice	McCann Worldgroup (Thailand) Ltd.	Finalist
T03/003	Larb	Lobo	Ogilvy & Mather Advertising	Finalist
T03/004	Super Halls	Halls	JWT	Finalist

CATEGORY 04 : HOUSEHOLD MAINTENANCE PRODUCTS & PET PRODUCTS

Code	Title	Brand / Service	Submitting Company	Finalist
T04/003	Please Leave	Vixol Red Fresh Berry/Toilet Cleaner	McCann Worldgroup (Thailand) Ltd.	Finalist
T04/006	Run	Lock & Lock	Ogilvy & Mather Advertising	Finalist
T04/007	Hunting	LeKise T5	Creative Juice\Bangkok	Finalist

CATEGORY 05 : HOME APPLIANCE & FURNISHINGS

No Award

CATEGORY 06 : TELECOMMUNICATION, BUSINESS EQUIPMENT & SERVICES

No Award

CATEGORY 07 : CLOTHING, FOOTWEAR, ACCESSORIES, HEALTH AND BEAUTY PRODUCTS/SERVICES, COSMETICS & LUXURY ITEMS

Code	Title	Brand / Service	Submitting Company	Finalist
T07/004	Meet	Banner	Spa-Hakuhodo	Finalist
T07/005	Floor	Oriental Princess	JWT	Finalist
T07/006	Scare	Oriental Princess	JWT	Finalist

CATEGORY 08 : AUTO VEHICLES, AUTOMOTIVE PRODUCTS & SERVICES

Code	Title	Brand / Service	Submitting Company	Finalist
T08/001	Running Text	States Sport Pro 4T	Creative Por-Pieng Co., Ltd.	Finalist
T08/005	Suggestion	B-Quik Tires	Far East DDB Public Co., Ltd.	Finalist

CATEGORY 09 : BANKING, INVESTMENT, INSURANCE, PROPERTY DEVELOPMENT

Code	Title	Brand / Service	Submitting Company	Finalist
T09/007	Cinema	Car Insurance	Lowe Bangkok	Finalist
T09/008	Restaurant	Car Insurance	Lowe Bangkok	Finalist
T09/009	Jewellers	Car Insurance	Lowe Bangkok	Finalist
T09/013	Que Sera Sera	Thai Life Insurance	Ogilvy & Mather Advertising	Finalist
T09/014	Fark	Retail Banking	Ogilvy & Mather Advertising	Finalist
T09/015	Fashion	Bank of Ayudhaya	Creative Juice\Bangkok	Finalist
T09/016	Bridge	Muang Thai Life Assurance	JWT	Finalist

CATEGORY 10 : FAST FOOD OUTLETS, RESTAURANTS, RETAIL STORES

No Award

CATEGORY 11 : TRANSPORTATION, TRAVEL & TOURISM, ENTERTAINMENT & LEISURE

Code	Title	Brand / Service	Submitting Company	Finalist
T11/001	Hug	Tourism Authority of Thailand	Leo Burnett & Arc Worldwide Thailand	Finalist

CATEGORY 12 : PUBLICATION & MEDIA

No Award

CATEGORY 13 : CORPORATE

Code	Title	Brand / Service	Submitting Company	Finalist
T13/001	Teacher Trainee	7-Eleven	TBWA\Thailand	Finalist
T13/008	Bar	B.A.D.	Spa-Hakuhodo	Finalist
T13/009	Ghost	B.A.D.	Spa-Hakuhodo	Finalist

CATEGORY 14 : PUBLIC SERVICE MESSAGE AND CAUSE APPEALS

Code	Title	Brand / Service	Submitting Company	Finalist
T14/002	Drink=Selfish	Stop Drink Campaign	Matchbox	Finalist
T14/004	Canteen	Think HIV	Y&R Thailand	Finalist
T14/005	Factory	Think HIV	Y&R Thailand	Finalist
T14/006	8 บรรทัด	รักการอ่าน	Creative Juice\Bangkok	Finalist
T14/008	ค่าเหล้า=ค่าเรียน	Thai Health Promotion Foundation	Creative Juice\Bangkok	Finalist
T14/009	คุยได้	สุขภาวะทางเพศ	Creative Juice\Bangkok	Finalist
T14/011	Eye	Don't Drive Sleepy Project	BBDO Bangkok Ltd.	Finalist
T14/012	Sorry Thailand	Positive Network	Jeh United	Finalist

CATEGORY 15 : PROMOTION

Code	Title	Brand / Service	Submitting Company	Finalist
T15/003	Back Home Late	1 baht Promotion	BBDO Bangkok Ltd.	Finalist
T15/004	Kitchen	HomePro 14th Anniversary Sale	BBDO Bangkok Ltd.	Finalist
T15/005	Bathroom	HomePro 14th Anniversary Sale	BBDO Bangkok Ltd.	Finalist
T15/008	Ballroom	Top Charoen	JWT	Finalist
T15/011	Colour Celebration	Oriental Princess	JWT	Finalist

CATEGORY 16 : CAMPAIGN

Code	Title	Brand / Service	Submitting Company	Finalist
T16/003	Cinema/Restaurant/Jewellers	Car Insurance	Lowe Bangkok	Finalist
T16/010	Kitchen/Bathroom	HomePro 14th Anniversary Sale	BBDO Bangkok Ltd.	Finalist
T16/012	Floor/Scare/Defendant	Oriental Princess	JWT	Finalist
T16/013	Hug/Don't Dump/Chiangmai Girl	Renew Chiangmai	Jeh United	Finalist