

# PUBLIC RELATION & EVENT MARKETING



## CATEGORY 01 : ONE TIME PUBLICITY

Code	Title	Brand / Service	Submitting Company	Finalist
PRE01/005	The Beauty of Giving	"Let Them See Love" Campaign	Leo Burnett & Arc Worldwide Thailand	Finalist

## CATEGORY 02 : CAMPAIGN PUBLICITY

Code	Title	Brand / Service	Submitting Company	Finalist
PRE02/003	Love Code	LG Lollipop Mobile Phone	McCann Worldgroup (Thailand) Ltd.	Finalist
PRE02/004	One E-mail One Tree	LG Corporate	McCann Worldgroup (Thailand) Ltd.	Finalist

## CATEGORY 03 : INTERNAL EVENT : ONE TIME EVENT

No Award

## CATEGORY 04 : INTERNAL EVENT : CAMPAIGN EVENT

No Award

## CATEGORY 05 : CONSUMER EVENT : ONE TIME EVENT

Code	Title	Brand / Service	Submitting Company	Finalist
PRE05/004	Smallery Art Exhibition	LZ-VIT	BBDO Bangkok Ltd.	Finalist

## CATEGORY 06 : CONSUMER EVENT : CAMPAIGN EVENT

Code	Title	Brand / Service	Submitting Company	Finalist
PRE06/001	Thailand Pavilion 2010 in The World Expo Shanghai China 2010	Thailand Brand	Index Event Agency	Finalist
PRE06/002	Central Khonkaen Grand Opening	Central Plaza Khonkaen	Index Event Agency	Finalist