

# PRINT



## CATEGORY 01 : ALCOHOLIC DRINKS

No Award

## CATEGORY 02 : NON-ALCOHOLIC DRINKS

Code	Title	Brand / Service	Submitting Company	Finalist
P02/002	Sand bag	Oishi Black Tea Lemon	Y&R Thailand	Finalist
P02/004	See Bear	Foremost	Monday	Finalist
P02/005	See Thief	Foremost	Monday	Finalist

## CATEGORY 03 : CONFECTIONERY, SNACKS, SAVORY FOODS & SEASONING

No Award

## CATEGORY 04 : HOUSEHOLD MAINTENANCE PRODUCTS & PET PRODUCTS

Code	Title	Brand / Service	Submitting Company	Finalist
P04/010	Elephant	Polar Bear Mounting Tape	Ogilvy & Mather Advertising	Finalist
P04/013	Ceramic	Cushion Wrap	Creative Juice\Bangkok	Finalist
P04/014	Crystal	Cushion Wrap	Creative Juice\Bangkok	Finalist
P04/015	Marble	Cushion Wrap	Creative Juice\Bangkok	Finalist

## CATEGORY 05 : HOME APPLIANCE & FURNISHINGS

Code	Title	Brand / Service	Submitting Company	Finalist
P05/006	Swimming Pool	Canon Power Shot D10	Leo Burnett & Arc Worldwide Thailand	Finalist
P05/007	Jacuzzi	Canon Power Shot D10	Leo Burnett & Arc Worldwide Thailand	Finalist
P05/008	Beach	Canon Power Shot D10	Leo Burnett & Arc Worldwide Thailand	Finalist

**CATEGORY 06 : TELECOMMUNICATION, BUSINESS EQUIPMENT & SERVICES**

Code	Title	Brand / Service	Submitting Company	Finalist
P06/004	Box	Scotch Packaging Tape	Creative Juice\Bangkok	Finalist
P06/005	Envelop	Scotch Packaging Tape	Creative Juice\Bangkok	Finalist
P06/006	Roll	Scotch Packaging Tape	Creative Juice\Bangkok	Finalist

**CATEGORY 07 : CLOTHING, FOOTWEAR, ACCESSORIES, HEALTH AND BEAUTY PRODUCTS/SERVICES, COSMETICS & LUXURY ITEMS**

Code	Title	Brand / Service	Submitting Company	Finalist
P07/002	Rain	Certainty (Adult Diapers)	Y&R Thailand	Finalist
P07/003	Toe-cut Red	Gambol	Spa-Hakuhodo	Finalist
P07/011	Wavy Hair	Remington	Creative Juice\Bangkok	Finalist

**CATEGORY 08 : AUTO VEHICLES, AUTOMOTIVE PRODUCTS & SERVICES**

Code	Title	Brand / Service	Submitting Company	Finalist
P08/001	Precision Parking	Mercedes-BENZ	Lowe Bangkok	Finalist

**CATEGORY 09 : BANKING, INVESTMENT, INSURANCE, PROPERTY DEVELOPMENT**

No Award

**CATEGORY 10 : FAST FOOD OUTLETS, RESTAURANTS, RETAIL STORES**

No Award

**CATEGORY 11 : TRANSPORTATION, TRAVEL & TOURISM, ENTERTAINMENT & LEISURE**

Code	Title	Brand / Service	Submitting Company	Finalist
P11/001	Rolled up bed : Steel Bed	Karana Travelgear	Ogilvy & Mather Advertising	Finalist
P11/002	Rolled up bed : Wooden Bed	Karana Travelgear	Ogilvy & Mather Advertising	Finalist
P11/003	Rolled up bed : Luxury Bed	Karana Travelgear	Ogilvy & Mather Advertising	Finalist

**CATEGORY 12 : PUBLICATION & MEDIA**

No Award

**CATEGORY 13 : CORPORATE**

No Award

**CATEGORY 14 : PUBLIC SERVICE MESSAGE AND CAUSE APPEALS**

Code	Title	Brand / Service	Submitting Company	Finalist
P14/002	Ivory	WWF	Ogilvy & Mather Advertising	Finalist
P14/003	Crash 1	Don't Drive Sleepy Project	BBDO Bangkok Ltd.	Finalist
P14/004	Crash 2	Don't Drive Sleepy Project	BBDO Bangkok Ltd.	Finalist
P14/005	Crash 3	Don't Drive Sleepy Project	BBDO Bangkok Ltd.	Finalist
P14/012	ซีเกียจอ่าน	รักการอ่าน	Creative Juice\Bangkok	Finalist

**CATEGORY 15 : PROMOTION**

No Award

**CATEGORY 16 : CAMPAIGN**

Code	Title	Brand / Service	Submitting Company	Finalist
P16/006	Rolled up bed : Luxury Bed/Steel Bed/Wooden Bed	Karana Travelgear	Ogilvy & Mather Advertising	Finalist
P16/008	Crash 1/Crash 2/Crash 3	Don't Drive Sleepy Project	BBDO Bangkok Ltd.	Finalist
P16/012	Swimming Pool/Jacuzzi/Beach	Canon Power Shot D10	Leo Burnett & Arc Worldwide Thailand	Finalist
P16/016	Box/Envelop/Roll	Scotch Packaging Tape	Creative Juice\Bangkok	Finalist
P16/017	Ceramic/Crystal/Marble	Cushion Wrap	Creative Juice\Bangkok	Finalist