

OUTDOOR & AMBIENCE



CATEGORY 01 : SINGLE FOR CONVENTIONAL MEDIA

Code	Title	Brand / Service	Submitting Company	Finalist
OD01/016	Red Stain	Hygiene Color Bleach	McCann Worldgroup (Thailand) Ltd.	Finalist
OD01/018	Elephant	Polar Bear Mounting Tape	Ogilvy & Mather Advertising	Finalist
OD01/024	Rolled up bed : Steel Bed	Karana Travelgear	Ogilvy & Mather Advertising	Finalist
OD01/025	Rolled up bed : Wooden Bed	Karana Travelgear	Ogilvy & Mather Advertising	Finalist
OD01/026	Rolled up bed : Luxury Bed	Karana Travelgear	Ogilvy & Mather Advertising	Finalist
OD01/027	Ivory	WWF	Ogilvy & Mather Advertising	Finalist
OD01/031	Crash 1	Don't Drive Sleepy Project	BBDO Bangkok Ltd.	Finalist
OD01/032	Crash 2	Don't Drive Sleepy Project	BBDO Bangkok Ltd.	Finalist
OD01/033	Crash 3	Don't Drive Sleepy Project	BBDO Bangkok Ltd.	Finalist
OD01/054	Swimming Pool	Canon Power Shot D10	Leo Burnett & Arc Worldwide Thailand	Finalist
OD01/059	Fizzy Billboard	Chang Soda	Jeh United	Finalist
OD01/066	Ceramic	Cushion Wrap	Creative Juice\Bangkok	Finalist
OD01/067	Crystal	Cushion Wrap	Creative Juice\Bangkok	Finalist
OD01/068	Marble	Cushion Wrap	Creative Juice\Bangkok	Finalist

CATEGORY 02 : CAMPAIGN FOR CONVENTIONAL MEDIA

Code	Title	Brand / Service	Submitting Company	Finalist
OD02/006	Red Stain/Green Stain/Blue Stain	Hygiene Color Bleach	McCann Worldgroup (Thailand) Ltd.	Finalist
OD02/007	Giraffe/Elephant	Polar Bear Mounting Tape	Ogilvy & Mather Advertising	Finalist
OD02/008	Rolled up bed : Luxury Bed/Steel Bed/Wooden Bed	Karana Travelgear	Ogilvy & Mather Advertising	Finalist
OD02/009	Lampman Man	Lampman	Ogilvy & Mather Advertising	Finalist
OD02/010	Crash 1/Crash 2/Crash 3	Don't Drive Sleepy Project	BBDO Bangkok Ltd.	Finalist
OD02/015	Swimming Pool/Jacuzzi/Beach	Canon Power Shot D10	Leo Burnett & Arc Worldwide Thailand	Finalist
OD02/017	Ceramic/Crystal/Marble	Cushion Wrap	Creative Juice\Bangkok	Finalist

CATEGORY 03 : SINGLE FOR NON-CONVENTIONAL MEDIA

Code	Title	Brand / Service	Submitting Company	Finalist
OD03/016	Behind the closed door	Friends of Women Foundation	McCann Worldgroup (Thailand) Ltd.	Finalist
OD03/017	Stamp	Taxi Siam	Monday	Finalist
OD03/021	Camera	รณรงค์เลิกบุหรี่	Creative Juice\Bangkok	Finalist
OD03/022	Guitar	รณรงค์เลิกบุหรี่	Creative Juice\Bangkok	Finalist

CATEGORY 04 : CAMPAIGN FOR NON-CONVENTIONAL MEDIA

No Award