

INTERACTIVE & DIGITAL MEDIA



CATEGORY 01 : ADVERTISING (BANNER,POP-UP) : SINGLE

Code	Title	Brand / Service	Submitting Company	Finalist
IT01/002	Tough	Olympus MJU Tough - 8010	BBDO Bangkok Ltd.	Finalist
IT01/003	The Big fish!	Olympus MU Tough	Adapter	Finalist

CATEGORY 02 : ADVERTISING (BANNER,POP-UP) : CAMPAIGN

Code	Title	Brand / Service	Submitting Company	Finalist
IT02/001	Prisoner/Dorm	Oriental Princess	JWT	Finalist

CATEGORY 03 : WEBSITE DESIGN : SINGLE

Code	Title	Brand / Service	Submitting Company	Finalist
IT03/001	Brands City	Brand's Essence of Chicken	DRAFTFCB (Thailand) Ltd.	Finalist
IT03/002	The New Masterpiece	Heineken	mInteraction	Finalist
IT03/005	Pepsi Football 2010	Pepsi	Adapter	Finalist
IT03/006	scgexperience	scgexperience	Adapter	Finalist
IT03/007	One E-mail One Tree	LG Corporate	McCann Worldgroup (Thailand) Ltd.	Finalist

CATEGORY 04 : WEBSITE DESIGN : CAMPAGIN

No Award

CATEGORY 05 : VIRAL ADVERTISING : SINGLE

Code	Title	Brand / Service	Submitting Company	Finalist
IT05/001	Oishi Maneki Neko, Fortune Cat	Oishi	Mediaedge:cia (Thailand) (MEC)	Finalist
IT05/002	My Dell My Design Virality by Identity	Dell Laptop Computer	Mediacom (Interaction)	Finalist
IT05/004	Boobs	Oishi Green Tea Slim C600	Y&R Thailand	Finalist
IT05/008	Sorry Thailand	Positive Network	Jeh United	Finalist

CATEGORY 06 : VIRAL ADVERTISING : CAMPAIGN

Code	Title	Brand / Service	Submitting Company	Finalist
IT06/001	1 Million Trees for King	PTT Public Company Limited	TBWA\Pirate & MAXions by Apricot Ion Co., Ltd.	Finalist

CATEGORY 07 : INTEGRATED INTERACTIVE CAMPAIGN

Code	Title	Brand / Service	Submitting Company	Finalist
IT07/005	Lay's AR	Lay's	Adapter	Finalist
IT07/006	Love Code	LG/Lollipop Mobile Phone	McCann Worldgroup (Thailand) Ltd.	Finalist
IT07/007	One E-mail One Tree	LG Corporate	McCann Worldgroup (Thailand) Ltd.	Finalist
IT07/008	Talk to me	LG/3G Mobile Phone	McCann Worldgroup (Thailand) Ltd.	Finalist
IT07/009	Test Drive	Chevrolet/Car	McCann Worldgroup (Thailand) Ltd.	Finalist