

INTEGRATED MARKETING COMMUNICATION (IMC)



Code	Title	Brand / Service	Submitting Company	Finalist
IMC/001	1 Million Trees for King	PTT Public Company Limited	TBWA\Pirate & MAXions by Apricot Ion Co., Ltd.	Finalist
IMC/008	Sex Talk Day	Youth and Physical Health Assessment's Friendly Service	Leo Burnett & Arc Worldwide Thailand	Finalist
IMC/010	One E-mail One Tree	LG Corporate	McCann Worldgroup (Thailand) Ltd.	Finalist